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Pearson
Edexcel GCE

Psychology
Advanced Subsidiary
Unit 1: Social and Cognitive Psychology

Monday 16 May 2016 – Afternoon Time: 1 hour 20 minutes	Paper Reference 6PS01/01
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You do not need any other materials.	Total Marks
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Instructions

- Use **black** ink or ball-point pen.
- **Fill in the boxes** at the top of this page with your name, centre number and candidate number.
- Answer **all** questions.
- Answer the questions in the spaces provided
– *there may be more space than you need.*

Information

- The total mark for this paper is 60.
- The marks for **each** question are shown in brackets
– *use this as a guide as to how much time to spend on each question.*
- Questions labelled with an **asterisk** (*) are ones where the quality of your written communication will be assessed
– *you should take particular care on these questions with your spelling, punctuation and grammar, as well as the clarity of expression.*

Advice

- Read each question carefully before you start to answer it.
- Try to answer every question.
- Check your answers if you have time at the end.

Turn over ►

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PEARSON

SECTION A

Answer ALL questions. You are advised to spend approximately 15 minutes on Section A.

Some questions must be answered with a cross in a box ☒. If you change your mind about an answer, put a line through the box ☒ and then mark your new answer with a cross ☒.

For questions 1–7 choose ONE answer from A, B, C or D.

1 In Milgram's (1963) original study, how many participants took part in the experiment?

- A 30
- B 40
- C 50
- D 60

(Total for Question 1 = 1 mark)

2 Forgetting could be described as:

- A problems with interpreting information
- B having the correct environmental cues at retrieval
- C having the correct state cues at retrieval
- D problems with accessing information

(Total for Question 2 = 1 mark)

3 Which type of experimental design means that all participants take part in all experimental conditions?

- A Repeated measures
- B Independent groups
- C Laboratory experiment
- D Field experiment

(Total for Question 3 = 1 mark)

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4 Levels of processing framework was proposed by:

- A Tulving et al
- B Craik and Lockhart
- C Godden and Baddeley
- D Tajfel et al

(Total for Question 4 = 1 mark)

5 Which **one** of the following strategies can be used to deal with order effects?

- A Randomisation
- B Operationalisation
- C Dispersion
- D Generalisation

(Total for Question 5 = 1 mark)

6 Rebecca is planning an experiment on Social Psychology. To avoid demand characteristics, she did not tell the participants the truth about the aim of her research. This is called:

- A informed consent
- B confidentiality
- C right to withdraw
- D deception

(Total for Question 6 = 1 mark)

7 Which measure of central tendency is calculated by adding up all the scores in the condition and dividing the total by the number of participants?

- A Mode
- B Mean
- C Range
- D Median

(Total for Question 7 = 1 mark)



For questions 8 and 9 choose **TWO** answers from A, B, C, D and E.

8 Which **two** of the following research methods have you studied in the Cognitive Approach?

- A Natural experiment
- B Interview
- C Field experiment
- D Correlation
- E Naturalistic observation

(Total for Question 8 = 2 marks)

9 Which **two** of the following statements about Hofling et al's (1966) study are **false**?

- A The instructions were given over the phone.
- B Participants were unaware they were taking part in a study.
- C Some of the participants were doctors.
- D The nurses were prevented from administering a dangerous drug.
- E The stated maximum dose of the drug was 10mg.

(Total for Question 9 = 2 marks)

TOTAL FOR SECTION A = 11 MARKS

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11 (a) Describe Godden and Baddeley's (1975) study on cue-dependent forgetting.

(5)

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12 As a part of your course you conducted an experiment within the Cognitive Approach.

(a) Write a fully operationalised experimental/alternative hypothesis for your experiment in the Cognitive Approach.

(2)

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(b) Describe the procedure of your experiment from the Cognitive Approach.

(4)

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(c) Identify **two** variables that you controlled in your experiment from the Cognitive Approach, and explain how you controlled them.

(4)

First variable

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Second variable

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(d) Outline one problem that occurred when planning and/or carrying out your experiment in the Cognitive Approach.

(2)

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(Total for Question 12 = 12 marks)



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(Total for Question 13 = 8 marks)

TOTAL FOR SECTION B = 33 MARKS



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***15** A group of friends, Ben, Coleen and Khalil, need to learn the local traffic rules for a test before they are allowed to drive.

Describe and evaluate the Levels of Processing framework, with reference to how the group of friends might learn the traffic rules.

(12)

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(Total for Question 15 = 12 marks)

TOTAL FOR SECTION C = 16 MARKS
TOTAL FOR PAPER = 60 MARKS



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